



British
Columbia
Podiatric
Medical
Association



**BCPMA & Region 7 Annual
Scientific Conference 2017
November 15 - 17, 2017**



***Sponsorship & Exhibition
Prospectus***

www.bcpodiatrists.ca

BC Podiatric Medical Association / Region 7
2017 Annual Scientific Conference, Richmond, BC
Radisson Hotel Vancouver Airport
November 15-17, 2017

Message from the President

Board of Directors



PRESIDENT Howard Green, DPM Surrey, BC PAST - PRESIDENT Gregory Laakmann, DPM Vancouver, BC HONORARY - TREASURER Ray Bolen, DPM West Vancouver, BC	MEMBERS AT LARGE Douglas Lamb, DPM Victoria, BC Greg Lindsey, DPM Kelowna, BC Roy Mathews, DPM New Westminster, BC Amandeep Randhawa, DPM Vancouver, BC
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Dear Industry Partner,

The British Columbia Podiatric Medical Association (BCPMA) is excited to announce we will be hosting our Annual Scientific Conference once again this year at the Radisson Hotel Vancouver Airport in Richmond, BC.

*Radisson Hotel Vancouver Airport
Richmond, BC
November 15 - 17, 2017*

We welcome and invite you to participate as a sponsor and/or exhibitor and on behalf of the Board of Directors, we thank you for your loyalty and continued support of BCPMA over the years.

The conference will bring together physicians and health care professionals interested and involved in the podiatric medicine industry. This symbolizes a special time for our delegates to recharge, network and interact with you, our industry partners.

Your collaboration with the BCPMA and your presence at the conference offer you renewed visibility, business exchanges and contacts, as well as sales and product launch opportunities. Over the years, the BCPMA conferences have established themselves as scientifically rigorous, dynamic and friendly meetings. This year again, we will provide delegates with high caliber presentations from leading professionals in our industry.

We hope that these few days of sharing will serve the cause of podiatric medicine. A diverse program with a variety of topics that is sure to gratify experienced practitioners and newcomers alike.

The Live Well with Diabetes conference will be following the BCPMA conference. We encourage you to stay on and attend this conference. Please contact cpd.info@ubc.ca for further information.

Thank you for your consideration and your support of this conference will be greatly appreciated.
I hope to see you and your families in Richmond!

Howard Green, DPM
President, BCPMA

About BCPMA & Hotel Information

BC Podiatric Medical Association / Region 7
2017 Annual Scientific Conference, Richmond, BC
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What is BCPMA?

The British Columbia Podiatric Medical Association (BCPMA) is the body that represents or speaks for doctors of podiatric medicine, DPM - otherwise known as podiatrists or foot doctors in B.C.

Mission Statement

The BCPMA advocates for the specialty of podiatric medicine and surgery for the benefit of its members and the health of the public. We seek to ensure podiatric surgeons are recognized as essential providers of foot and ankle care.

Venue & Accommodation

We have reserved a block of rooms at the Radisson Hotel Vancouver Airport in Richmond, BC. Centrally located, guests can easily hop on the Canada Line by walking across the street to Aberdeen Station. The line stops at popular destinations like BC Place Stadium, Granville Island and the Vancouver Aquarium. Stroll through unique shops and restaurants surrounding the hotel, or take a ferry ride that departs from various terminals within 30 minutes of the hotel!

If you require accommodation please contact the Hotel directly and quote **“BCPMA Conference”** to receive the Conference Room Rate.

The rate for a Radisson Hotel Vancouver Airport room plus applicable taxes Single/Double: \$139.00 CAD

Radisson Hotel Vancouver Airport

8181 Cambie Road, Richmond, BC V6X 3X9

Toll Free: 1.800.333.3333

Telephone: 604.276.8181

Email: reservations@radissonvancouver.com



*Photo courtesy of the
Radisson Hotel Vancouver Airport*

Our room block will be released on **October 16, 2017**; therefore reservations should be made prior to this date.

In Step with Active Living

Why Become a Sponsor of the BCPMA?

This is your opportunity to capture the attention of podiatric physicians and health care professionals who will attend the conference and we are asking you to become a sponsor, exhibitor or both through supporting our educational program.

Each of the sponsorship opportunities provides an avenue for your company to be recognized as a valuable leader in the provision of products and services to podiatrists, health care professionals and their patients. As a sponsor, your company will be profiled prominently in a variety of ways, as outlined below.

Do not miss this exciting opportunity to display your products and services in front of the decision makers of the podiatry industry. This visibility is a way to maximize your company's exposure and level of sponsorship determines tabletop placement.

SPONSORSHIP CATEGORIES

GOLD – SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

CAD \$2,400.00

- Table top Exhibition at the BCPMA Conference (*6' skirted table, two chairs & wastebasket*)
- 4 passes (includes representative name-badges, access to the conference sessions if space available in the meeting room, and food and beverage for the one and a half day conference)
- Sponsored event: Thursday afternoon or Friday morning Refreshment Break (Recognition in the final program and signage at the conference)
- Your organization's corporate logo on the BCPMA website (conference page only) for one year with a link to your website
- Full page, colour advertisement in the printed Conference Final Program using sponsor-supplied artwork (see page 5 for specifications, file format, and deadline details)
- Your organization's corporate logo and 25 word description in the printed Conference Final Program
- List of participants who have agreed to share their contact information. This will be sent after the conference is completed

SILVER – SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

CAD \$1,800.00

- Table top Exhibition at the BCPMA Conference (*6' skirted table, two chairs & wastebasket*)
- 3 passes (includes representative name-badges, access to the conference sessions if space available in the meeting room, and food and beverage for the one and a half day conference)
- Your organization's corporate logo on the BCPMA website (conference page only) for one year with a link to your website
- 1/2 page, colour advertisement in the printed Conference Final Program using sponsor-supplied artwork (see page 5 for specifications, file format, and deadline details)
- Your organization's corporate logo in the printed BCPMA Conference Final Program
- List of participants who have agreed to share their contact information. This will be sent after the conference is completed

TABLE TOP EXHIBIT

CAD \$1,200.00

- Table top Exhibition at the BCPMA Conference (*6' skirted table, two chairs & wastebasket*)
- 2 passes (includes representative name-badges, access to the conference sessions if space available in the meeting room, and food and beverage for the one and a half day conference).

Marketing/ Promotional Opportunities

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Purchase Additional Exhibitor Passes

CAD \$ 200.00

Includes representative name-badge, access to the conference sessions if space available in the meeting room, and food and beverage for the one and a half day conference.

Thursday Reception

CAD \$500.00

We invite the opportunity for your company to sponsor our Evening event on Thursday, November 16, 2017
Package: Logo and sponsor's name to appear on signage.

Conference Name-Badges

CAD \$250.00

Description: Name-Badges will be provided to all registered delegates at the conference.
This will be used to gain access to sessions, exhibits and other conference activities.
Package: Logo or sponsor's name to appear on name-badge. Logo supplied by company.

Delegate Bag

CAD \$1,000.00

Description: The delegate bag is one of the most popular sponsorship items.
Package: Logo or sponsor's name to appear on bag. Logo supplied by company.

Advertising in the final program

<i>Display Advert</i>	<i>Non-Bleed Specifications</i>	<i>Fee</i>
Full Page	7.75" x 9.75"	CAD \$1,000.00
1/2 Page (Horizontal)	7.75" x 4.75"	CAD \$ 500.00
1/2 Page (Vertical)	3.75" x 9.75"	CAD \$ 500.00
1/4 Page (Vertical)	3.75" x 4.75"	CAD \$ 350.00
1/8 Page (Horizontal)	2.25" x 3.75"	CAD \$ 250.00

Acceptable file formats are

- Acceptable formats: high resolution TIFF file with no bleeds and a minimum resolution of 300 dpi.
JPG's are less desirable, however can be accepted if the resolution is 300 dpi or above.

How to submit your file

- Please email your file to info@bcpodiatrists.ca
- If your file is quite large, please contact the BCPMA office at 604.985.3338 or email info@bcpodiatrists.ca to arrange an alternative method.

Deadline Date

- Advertisements must be received at the BCPMA office by **Friday, October 27, 2017.**

Any questions, please contact the BCPMA office at 604.985.3338 or email info@bcpodiatrists.ca

In Step with Active Living!

Sponsorship & Exhibition Agreement

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Company Name	
Contact Name	Address
City	Prov/State, Postal/Zip
Telephone	Fax
Email	Website
Products/equipment to be displayed at conference	
<p>Sponsorship:</p> <p>Gold Sponsorship: @ CAD \$2,400.00 <input type="checkbox"/></p> <p>Silver Sponsorship: @ CAD \$1,800.00 <input type="checkbox"/></p> <p>Single Tabletop Price: # of Tabletops _____ @ CAD \$1,200.00 <input type="checkbox"/> per booth</p>	<p>Additional Exhibitor Passes: # of Passes _____ @ CAD \$200.00 per person Subtotal \$ _____ <input type="checkbox"/></p> <hr/> <p>Electrical:</p> <p><input type="checkbox"/> I require the standard amp outlet that is included with my exhibit booth.</p> <p><input type="checkbox"/> I require _____ more amp outlet (s) @ \$75.00 per outlet Subtotal \$ _____</p> <p><input type="checkbox"/> I require additional electrical other than what's listed above, please send me a quote for the following requirements. (You may send additional details via email or fax regarding your requirements to info@bcpodiatrists.ca or fax: 604.682.2766)</p> <p>_____</p>
<p>Marketing/Promotional Opportunities: <i>(please see page 5 for details)</i></p> <p><input type="checkbox"/> Please specify: CAD \$ _____</p> <p>_____</p> <p>_____</p>	<p>Subtotal of all fees: \$ _____ . _____</p> <p>GST @ 5% (87017 2607 RT0001): \$ _____ . _____</p> <p>Total: \$ _____ . _____</p>
<p>Cancellation Policy: Refunds of the fees paid, less a \$350.00 CAD administration fee, will be granted if you decide to cancel your agreement. Cancellation must be received in writing at the BCPMA office one month prior to the conference start date.</p> <p>No refunds will be granted if postmarked after October 16, 2017 or for non-attendance at the conference.</p>	
<p>Method of Payment Options:</p> <p>Send a cheque made payable to "BCPMA" to the mailing address listed below. Please ensure to include a copy of this invoice with payment. Or complete the following to pay by credit card and send to fax 604.682.2766</p> <p>Name on card _____ Signature _____</p> <p><input type="checkbox"/> Visa <input type="checkbox"/> MasterCard</p> <p><input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> Expiry Date _____ / _____</p>	



In Step with Active Living!

Association Contact Details:

BC Podiatric Medical Association
1087 Roosevelt Crescent
North Vancouver, BC, Canada V7P 1M4

Telephone: 604.985.3338
Fax: 604.682.2766

Email info@bcpodiatrists.ca

www.bcpodiatrists.ca