

BCPMA
Scientific Seminar 2018
September 28 - 29, 2018



***Sponsorship & Exhibition
Prospectus***

BC Podiatric Medical Association
2018 Annual Scientific Seminar, Richmond, BC
River Rock Casino Resort
September 28-29, 2018

Message from the President



<p>PRESIDENT Howard Green, DPM Surrey, BC</p> <p>PAST - PRESIDENT Gregory Laakmann, DPM Vancouver, BC</p> <p>HONORARY - TREASURER Ray Bolen, DPM West Vancouver, BC</p> <p>SECRETARY Amandeep Randhawa, DPM Vancouver, BC</p>	<p>MEMBER AT LARGE Douglas Lamb, DPM Victoria, BC</p> <p>MEMBER AT LARGE Tammy Gracen, DPM Vancouver, BC</p> <p>MEMBER AT LARGE Joanne Lih, DPM Castlegar, BC</p>	Board of Directors
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Dear Industry Partner,

The British Columbia Podiatric Medical Association (BCPMA) is excited to announce we will be hosting our Annual Scientific Seminar once again this year at the River Rock Casino Resort in Richmond, BC.

*River Rock Casino Resort
Richmond, BC
September 28 - 29, 2018*

We welcome and invite you to participate as a sponsor and/or exhibitor and on behalf of the Board of Directors, we thank you for your loyalty and continued support of BCPMA over the years.

The seminar will bring together physicians and health care professionals interested and involved in the podiatric medicine industry. This symbolizes a special time for our delegates to recharge, network and interact with you, our industry partners.

Your collaboration with the BCPMA and your presence at the seminar offer you renewed visibility, business exchanges and contacts, as well as sales and product launch opportunities. Over the years, the BCPMA seminars have established themselves as scientifically rigorous, dynamic and friendly meetings. This year again, we will provide delegates with high caliber presentations from leading professionals in our industry.

We hope that these few days of sharing will serve the cause of podiatric medicine. A diverse program with a variety of topics that is sure to gratify experienced practitioners and newcomers alike.

Thank you for your consideration and your support of this seminar will be greatly appreciated.
I hope to see you and your families in Richmond!

Howard Green, DPM
President, BCPMA

About BCPMA & Hotel Information

BC Podiatric Medical Association
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What is BCPMA?

The British Columbia Podiatric Medical Association (BCPMA) is the body that represents or speaks for doctors of podiatric medicine, DPM - otherwise known as podiatrists or foot doctors in B.C.

Mission Statement

The BCPMA advocates for the specialty of podiatric medicine and surgery for the benefit of its members and the health of the public. We seek to ensure podiatric surgeons are recognized as essential providers of foot and ankle care.

Venue & Accommodation

We have reserved a block of rooms at the River Rock Casino Resort in Richmond, BC. A beautiful resort with plenty to keep you busy; relax at the Absolute Spa, enjoy the oversize Jacuzzi or pool with a 70 ft. rainforest-themed waterslide surrounded by rockery and natural beauty, or stroll along the River Rock Marina Boardwalk.

If you require accommodation please contact the Resort directly and quote **BCPMA Room Block** to receive the Seminar Room Rate.

The rate for a River Rock room plus applicable taxes Single/Double: \$189.00 CAD

River Rock Casino Resort

8811 River Road, Richmond, BC V6X 3P8

Toll Free: 1.866.748.3718

Telephone: 604.247.8900

Email: reservations@riverrock.com



*Photo courtesy of the
River Rock Hotel Casino*

Our room block will be released on **August 27, 2018**; therefore reservations should be made prior to this date.

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Sponsorship & Exhibition Opportunities

Why Become a Sponsor of the BCPMA?

This is your opportunity to capture the attention of podiatric physicians and health care professionals who will attend the seminar and we are asking you to become a sponsor, exhibitor or both through supporting our Educational program.

Each of the sponsorship opportunities provides an avenue for your company to be recognized as a valuable leader in the provision of products and services to podiatrists, health care professionals and their patients. As a sponsor, your company will be profiled prominently in a variety of ways, as outlined below.

Do not miss this exciting opportunity to display your products and services in front of the decision makers of the podiatry industry. This visibility is a way to maximize your company's exposure and level of sponsorship determines tabletop placement.

OPPORTUNITIES

WELCOME RECEPTION

CAD \$3,500.00

We invite the opportunity for your company to sponsor our Evening event on Friday, September 28, 2018

Package: Logo and sponsor's name to appear on signage.

TABLE TOP EXHIBIT

CAD \$1,200.00

- Table top Exhibition at the BCPMA Seminar (*6' skirted table, two chairs & wastebasket*)
- 2 passes (includes representative name-badges, access to the seminar sessions if space available in the meeting room, and food and beverage for the one and a half day seminar).

Purchase Additional Exhibitor Passes

CAD \$ 200.00

Includes representative name-badge, access to the seminar sessions if space available in the meeting room, and food and beverage for the one and a half day seminar.

Refreshment Break Sponsor

CAD \$500.00

We invite you to sponsor a refreshment break.

Package: Sponsor to appear on signage, website and final program.

Lunch Break Sponsor

CAD \$2,000.00

We invite you to sponsor either the Friday, September 28, 2018 or Saturday, September 29, 2018 lunch.

Package: Sponsor to appear on signage, website and final program.

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Seminar Name-Badges / Lanyards

Description: Name-Badges will be provided to all registered delegates at the seminar.

This will be used to gain access to sessions, exhibits and other seminar activities.

Package: Logo or sponsor's name to appear on name-badge. Logo supplied by company.

Delegate Bag

CAD \$2,000.00

Description: The delegate bag is one of the most popular sponsorship items. Company may supply own bags.

Package: Logo or sponsor's name to appear on bag. Logo supplied by company.

Note Pads and/or Pens

CAD \$500.00

Description: The pens and pads will be placed in all delegate bags.

Advertising in the final program

<i>Display Advert</i>	<i>Non-Bleed Specifications</i>	<i>Fee</i>
Full Page	7.75" x 9.75"	CAD \$1,000.00
1/2 Page (Horizontal)	7.75" x 4.75"	CAD \$ 500.00
1/2 Page (Vertical)	3.75" x 9.75"	CAD \$ 500.00
1/4 Page (Vertical)	3.75" x 4.75"	CAD \$ 350.00
1/8 Page (Horizontal)	2.25" x 3.75"	CAD \$ 250.00

Acceptable file formats are

- Acceptable formats: high resolution TIFF file with no bleeds and a minimum resolution of 300 dpi. JPG's are less desirable, however can be accepted if the resolution is 300 dpi or above.

How to submit your file

- Please email your file to info@bcpodiatrists.ca
- If your file is quite large, please contact the BCPMA office at 604.985.3338 or email info@bcpodiatrists.ca to arrange an alternative method.

Deadline Date

- Advertisements must be received at the BCPMA office by **Friday, September 14, 2018.**

Any questions, please contact the BCPMA office at 604.985.3338 or email info@bcpodiatrists.ca

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In Step with Active Living!

Association Contact Details:

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North Vancouver, BC, Canada V7P 1M4

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Fax: 604.682.2766

Email: info@bcpodiatrists.ca

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